

Sep 24, 2025 3:18 PM Eastern Daylight Time

# **Keo World Shines in Milan as CEO Paolo** Fidanza Earns Double Nomination at the Le Fonti Awards<sup>®</sup> 2025

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Paolo Fidanza Founder & CEO KEO World 🛂



MILAN--(BUSINESS WIRE)--Paolo Fidanza, Founder and CEO of Keo World, has been nominated in two prestigious categories at the 15th edition of the Le Fonti Awards®: Best CEO and Excellence of the Year in Innovation & Leadership – Inspiring Leader. In addition, Fidanza will take the stage as a speaker at the CEO Summit, the exclusive business forum that brings together the most influential leaders in the economic and financial sectors.

Fidanza's double nomination reflects his pivotal role in reshaping the fintech landscape through Keo World, which delivers innovative B2B credit and payment solutions across multiple international markets



The ceremony will take place on October 9, 2025, at Palazzo Mezzanotte in Milan, the historic headquarters of the Italian Stock Exchange and one of the most iconic venues for business excellence in Europe.

### A Global Benchmark Event

The Le Fonti Awards® are internationally recognized as one of the most influential platforms for leadership, innovation, and corporate excellence. With a certified community of over 10.5 million professionals worldwide, the event has become a unique stage to highlight outstanding careers and generate opportunities for expansion across global markets.

The selection of finalists is the result of a rigorous evaluation process carried out by the Le Fonti Editorial Board and Scientific Committee, supported by in-depth industry research. According to the organizers, 85% of companies and professionals awarded at the Le Fonti Awards® experience significant growth in business development and international projection following their participation.

Paolo Fidanza: Innovation and Inspiring Leadership

Fidanza's double nomination reflects his pivotal role in reshaping the fintech landscape through Keo World, which delivers innovative B2B credit and payment solutions across multiple international markets. Under his leadership, Keo has stood out for deploying AI & Blockchain innovation, driving financial inclusion, accelerating digital transformation, and fostering more agile financial ecosystems.

The CEO Summit and Gala Dinner

As part of the Le Fonti Awards®, the CEO Summit will provide an exclusive forum for dialogue among global business leaders, financial institutions, and top-tier professional firms. Following this, the Awards Ceremony will honor the year's most outstanding organizations and executives, concluding with an elegant Gala Dinner – the perfect setting for high-level networking.

Fidanza's recognition underscores Keo World's growing international reputation as a dynamic and visionary force in the global fintech and AI sectors.

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<u>Payments</u> <u>Blockchain</u> <u>Data Analytics</u> <u>Software</u>

<u>Artificial Intelligence</u> <u>Fintech</u> <u>Thought Leadership</u> <u>Finance</u>



**KEO WORLD** 

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# More News From Keo World

# US \$680 Million Power Move: KEO World and MAHA Capital Unite to Redefine the Economics of Business Credit

MIAMI--(BUSINESS WIRE)--KEO World has signed an agreement to sell its Mexican, Brazilian, Canadian, U.S. credit subsidiaries and the Workeo IPR to MAHA Capital in exchange for 190,230,619 MAHA shares and simultaneously MAHA closed capital raise of \$35M from...

# KEO World Inc. announces Business Combination of its Global Trade Card (GTC) program with MAHA Capital

MIAMI & STOCKHOLM--(BUSINESS WIRE)--KEO World Inc., a lending fintech infrastructure platform for embedded credit B2B payments, today officially entered into a binding agreement to combine its GTC business with MAHA Capital AB, a publicly listed investment company on...

# Keo Honored with America Innovation Award from Italy USA Foundation at the Italian Parliament in Rome, Celebrating Leadership in Fintech and Global Entrepreneurship

ROME--(BUSINESS WIRE)--Keo World, a leading force in digital financial solutions, has been awarded the prestigious America Innovation Award by the Italy USA Foundation. The honor celebrates Keo's impact in driving forward innovation and entrepreneurship across borders....



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